

# 2020 NARPM Broker/Owner Conference & Expo Call for Presentations

The 2020 NARPM Broker/Owner Conference will be held April 20-22, 2020 at the Turtle Bay Resort in Hawaii.

The deadline to submit a proposal is September 27, 2019.

Notification of acceptance will be made no later than November 1, 2019.

Proposed workshops/breakout sessions are now being considered for the 2020 NARPM® Broker/Owner Conference & Expo. This is the premiere event for Brokers and Owners. It is an exclusive event and attendance is limited to 500. Consider becoming a part of the rich NARPM® tradition of sharing professional and business knowledge by submitting a proposal to speak.

As you consider submitting a presentation proposal, keep in mind that NARPM® Broker/Owner Conference attendees want practical knowledge – give attendees ways to become more effective professionals, information that can be applied or tools that can be put to use, and job aids which are always popular. Theory is useful only when session participants are shown how to use it. Learning is not a passive activity. Give yourself a break – let others help do the talking. Attendees usually learn best when they are doing, not only when they are listening. Involve participants by asking questions, using exercises, and other activities. Popular themes include elements of risk management, business growth and using technology.

All NARPM® members are invited to submit proposals for Conference Presentations using this form. The professional submitting this proposal for the program is responsible for contacting all co-presenters and for all details including proposal submission, communication with co-presenters, presentation format and audio-visual requests. The Association will provide a screen and projector for sessions needing them. You must provide your own laptop for any PowerPoint presentations. The Association will determine if and what type of microphones will be used in each session. Requests for additional audio/visual equipment will be considered on a case-by-case basis. Internet access in the meeting space is not provided by NARPM®. Please note: NARPM® policy states that Affiliates may not attend or speak at this NARPM® event unless they are paid exhibitors at this event.

The Conference Planning Committee will review all proposals that are submitted by the deadline until the program is complete. Proposals must be typed, with all information filled out completely. This form has data entry sections to complete the information. Submissions must also include a video clip or link to a video clip featuring the presenter speaking to a group. Incorrect, handwritten or incomplete submissions will be returned and not considered until properly submitted. NARPM® policy states that Affiliates may not attend or speak at NARPM® events unless they are paid exhibitors at that event.

Note: We reserve the right to change your presentation format and/or length, if necessary, in order to balance the conference program. If this becomes necessary, we will contact you.

Email address \*

rachel.palmisciano@buildium.com

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## Session Title

Benchmarking Your Business: Goal-setting, prioritizing, and evaluating current capabilities

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## Session Format

Workshop

Panel Discussion

Other: \_\_\_\_\_

## Presenter's Name

Jay Wilson

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## Presenter's Company

Buildium

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## Presenter's Email Address

jay.wilson@buildium.com

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## Presenter's Phone Number

617.553.9676

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If necessary, please list all Co-Presenters (up to 3) Names & Email Addresses

N/A

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Presenter's NARPM Membership Type:

Buildium is an official partner of NARPM

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Describe your public speaking experience:

Buildium's Property Management Workshops (60-100 attendees in cities across the country in 2018) and Jay was a Panelist at IMN's Middle-Market Dallas Conference, "PM Benchmarks, Cost Savings, Increasing Value, ROI, and Tenant Best Practices" in 2019

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Please provide references:

Buildium Property Management Workshops across the country in 2018. Jay is Buildium's Senior Manager of Customer Success, overseeing a team of seven who together work with Buildium's customers, helping them succeed and grow their businesses. Jay speaks with property managers from all over the country (and the world) all day, every day.

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Please upload a video clip featuring the presenter(s) speaking to a group.

Worksheets for Be...

Please upload your presentation slides here. (Do not email to staff or committee members.)

Owner: Benchmark...

## Session Summary

This is a hands-on workshop where you'll assess and benchmark your company's goals and current capabilities against industry best practices. We'll share ideas and solutions together through interactive discussion and group participation.

You're typically busy with the day-to-day, so this session is the perfect opportunity to step back and examine the different aspects of your business and assess where and how you can improve. You'll use worksheets to measure your current success and determine which metrics you should be keeping track of, and set benchmarks to work towards. You'll leave this session with new ideas and strategies on how to better your business.

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